

**for the love
of bees**

Become a partner

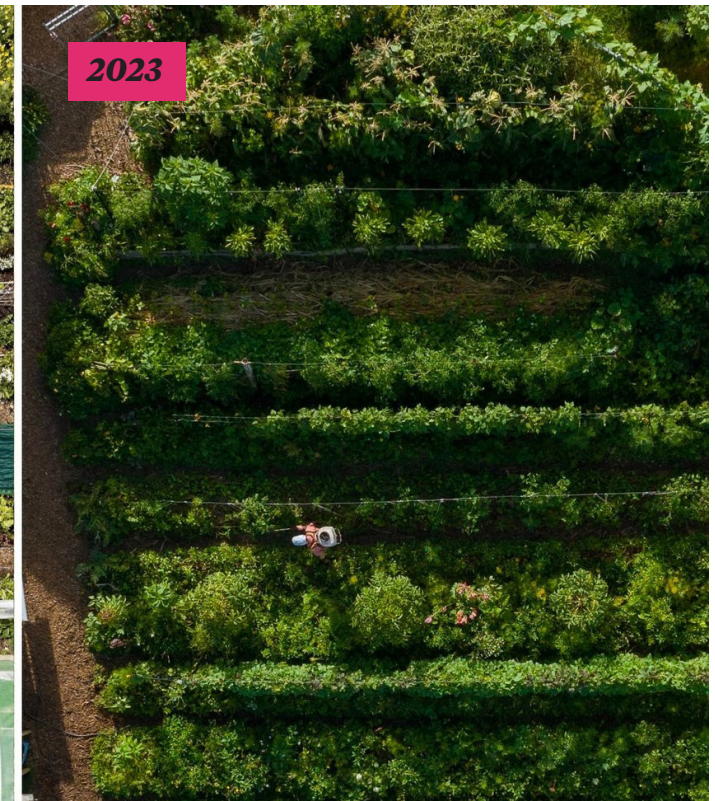
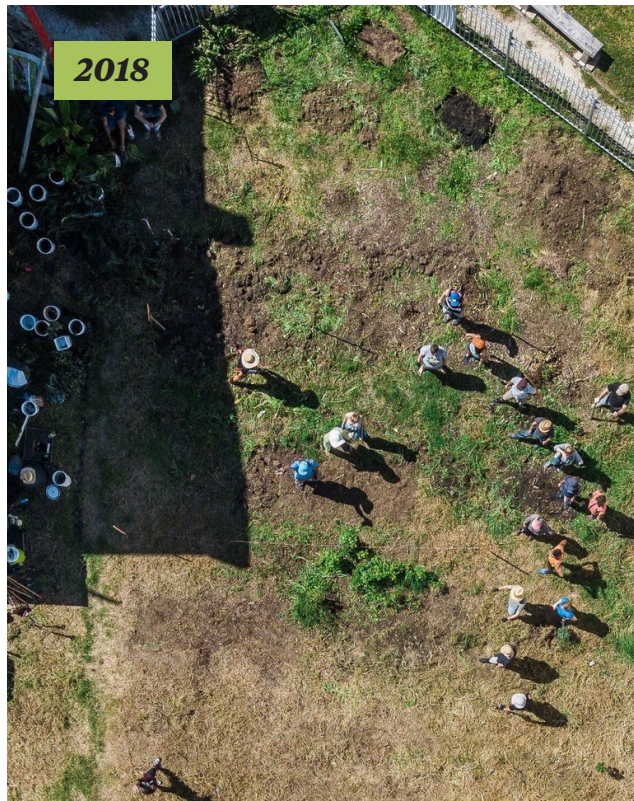
Together, let's grow radical hope through food

Our food system can change but it will take everyone



In 2018 we began our urban farm the Organic Market Garden (or OMG) on Symonds St, Tamaki Makaurau Auckland, to model the potential of regenerative organic horticulture and demonstrate what is possible.

With our team, partners and the local community we began regenerating the soil and growing food using the latest science in regenerative organic horticulture.





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Regenerative organic horticulture as climate-change-ready infrastructure

What we do

Enable



We're growing a generation of informed optimists who have the power, skills and knowledge to make a positive difference through regenerative organic principles.

We do this by:

- 1.** Providing science and evidenced based education and ongoing mentoring via our [Earthworkers programme](#) which enables people to start their own regenerative organic urban farm or support those already growing
- 2.** Developing a more indepth programme to help accelerate a network of urban farmers
- 3.** Providing hands-on learning at our organic market garden in the city
- 4.** Sharing knowledge with others such as local communities, students, council, government and businesses



What we do

Model



We are actively involved in innovative urban farming to demonstrate what is possible, evaluate outcomes and to inspire others.

We do this by:



1.

Operating our self-sustaining urban market garden, in the heart of Tamaki Makaurau, Auckland.



2.

Showing how we can heal our damaged ecosystems through growing food



3.

Inspiring others by inviting people to imagine what an abundant climate-change-ready urban farm within walking distance in every community could offer. And how regenerative organic principles can be applied across all levels of community and commerce for good.



4.

Modelling what is possible to improve local food security through our community supported agriculture (CSA) weekly vegetable boxes and seedling sales

What we do

Connect



With collective effort, hope and shared vision from the bottom-up and top-down, we can create networks of informed changemakers.

We do this by:



1.

Supporting our Earthworker alumni to continue to learn and grow their own regenerative organic urban farming projects



2.

Piloting a network of urban farms called Communities of Regenerative Learning



3.

Connecting communities by providing opportunities for city dwellers to be close to nature and learn skills through volunteering



4.

Providing tours and small group events at the farm which connect people to the possibilities of regenerative organic horticulture in the heart of our urban environments



Building a momentum for change with connection and informed optimism

What your partnership will enable us to achieve



We need to “Counter the worldview - that it’s too late to do anything, that I can’t make a difference, that no-one is trustworthy”
(Kantar, 2022)

Your support will help us:



Establish Earthworker courses nationwide

Ongoing expert mentoring to help Earthworkers succeed with high yields and weather resilience in our changing climate



Develop a network of Communities of Regenerative Learning, supporting key Earthworker farms to be models of regenerative change to inspire and support their local communities



Contribute to nationwide regenerative discussions by developing a standardised data collection across our Earthworker network to build on innovations, successes and communicate our impact in this emerging field



Establish a large scale model urban farm in West Auckland

Why partner with us



Together we can support and celebrate a network of changemakers already growing food in their communities to succeed. By partnering with us you are supporting a transition to a food system that supports farmers, consumers and the environment.



Support changemakers

Be viewed as a company engaged in innovative climate solutions that improve Aotearoa's biodiversity and have a tangible local impact.

Be Authentic

Today's consumers are tired of greenwashing. We can provide quality digital content and storytelling opportunities that will connect with your audience.

Inspire your audience and your team

We'll inspire you and your customers with lessons and stories about biodiversity and the potential of urban farms as climate-ready infrastructure, with opportunities to leverage your association around key environmental dates.

Experience a hopeful future

Host events for your staff, clients or business network at our urban farm in central Auckland.

Testimonials

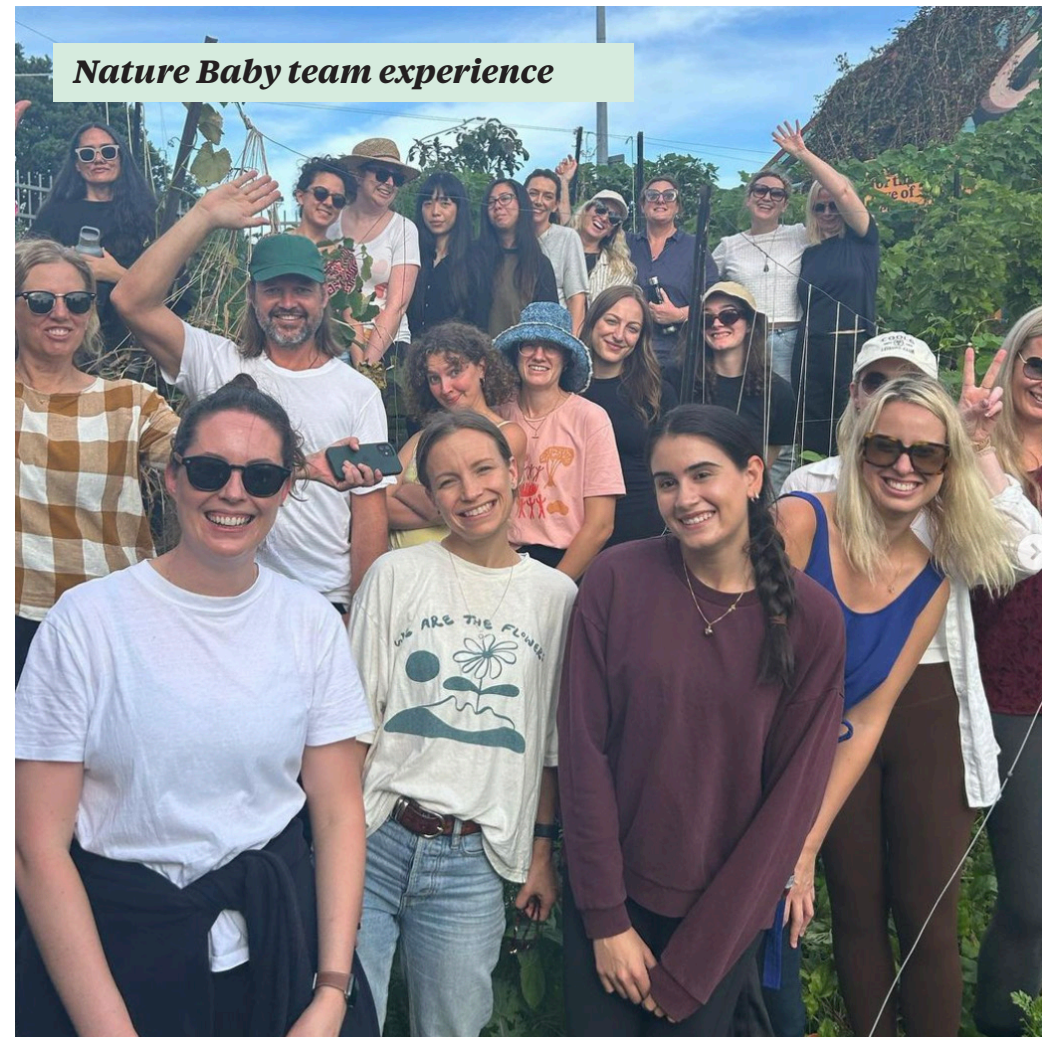


We're committed to meaningful change and supporting communities, makers and environments for the better.

For The Love of Bees is an organisation that makes this change happen at a grassroots level, modelling in real time, in the most positive way, a blueprint for environmental support and intervention.

The way they work means our team can get involved individually - adding further to the noble purpose that has been created.

Jacob Faull, Nature Baby founder



Our food system needs to change



Conventional farming methods are dependent on pesticides and chemical inputs that kill bees, insects and soil microbes essential to the health of our ecosystems.

These conventional farming methods contribute to biodiversity loss and climate change, and are also vulnerable to extreme weather, which is a problem we need to solve urgently now that the effects of climate change are here.

People in Aotearoa predominantly live in urban areas and are largely disconnected from how food is grown and unaware of how it can drive better outcomes across all facets of society.



41%
bug decline

41% of global insect species have declined over the past decade. Agriculture is the main driver of this decline, particularly the heavy use of pesticides.

[The Guardian](#)



300+
pesticides

300+ pesticides are approved for use on fruit and veg grown in NZ, some have been banned in other countries because of their toxicity.

[Consumer](#)



45%
food waste

45% of farm to supermarket food is rejected by supermarkets for being imperfect

[Perfectly Imperfect](#)



44%
soil erosion

192 million tonnes of soil eroded in NZ every year. 44% is arable soil eroded due to intensive agricultural practices

[Stats NZ](#)



98%
chemical overuse

98% Nitrogen and 96% Phosphorus overuse in conventional farming is [breaking planetary boundaries](#) compared to regenerative organic farms like ours.



159g
plastic waste

159 grams of daily plastic waste is estimated to be thrown away per person in NZ. This makes us some of the highest waste generators in the world.

[Ministry for the Environment Manatū Mō Te Taiao 2021](#)

Our food system can change



Regenerative organic horticulture is a way of growing food that works with nature - not against it. It's about growing nutritious produce whilst at the same time regenerating the ecosystem in which it is grown.

Climate change, food security, health inequity, and ecosystem damage can be tackled with regenerative organic horticultural practices that are better for our pollinators, people and planet. **Our Vision is that people are empowered to grow for better.**

We're called For The Love Of Bees because if the environment is safe for bees, it's safe for humans. Bees are a vital part of our food production, their decline signals the greater vulnerability of our current food system.



0%
bug decline

We use zero pesticides at our farm where flowers are safe for bees and other pollinators to feed from.



0
pesticides

We use zero pesticides, herbicides, fungicides.



0%
food waste

We work on a seasonal subscription system, where we grow and harvest to an exact number of customers. These customers get a weekly share of what is grown and harvested at the farm. This means there is no food waste.



0%
soil erosion

Our regenerative practices enable optimum soil health with strong fungi networks, microbiological activity, dense root structures. We plant diversely, biointensively, don't till, or keep the soil bare. This means soil stays in the ground and resilient to flooding and drought.



98%
less chemical use
than conventional
farming

98% Nitrogen and 96% Phosphorus overuse in conventional farming is [breaking planetary boundaries](#) compared to regenerative organic farms like ours.



0%
plastic waste

We use no single plastic in the growing and distribution of our produce.



Lets grow together

We are excited to explore the possibility of partnership with you and would like to discuss how we can align with your business goals.

Please contact Shona at:
gm@fortheloveofbees.co.nz



**Growing radical hope
through food**

[for the love of bees.co.nz](http://forthe love of bees.co.nz)